

SPONSORSHIP PACKAGES

CUSTOMIZED SPONSORSHIP PACKAGES TO MEET THE NEEDS & INTERESTS OF EACH SPONSOR INCLUDE DIGITAL AND PRINT MEDIA AS WELL AS VISIBILITY AND NAMING RIGHTS AT EVENTS OR VIRTUAL EVENTS.

Sponsorship Options

Please note, some Makeover opportunities may not be available after August 1.

CLASSIC \$25,000+

- Thoroughbred Makeover Champion
- Makeover Awards Party
- English & Western Saddle Pads
- Event Wide EMT Safety & Emergency Management

GRADE 1 \$12,500

- Livestream
- Competitor Briefing
- VIP Lounge
- Arrival Exam & Finale Jogs

BLACK TYPE \$7,500

- Judges Stand
- Treat & Wellness Station
- * Junior, Amateur & Team divisions
- Rider Check-In
- Hydration Stations
- Volunteer Hospitality
- Master Class
- People's Choice Award
- Disciplines
- Makeover Award Coolers

STARTING GATE \$5,000

- Competitor Packets
- Aftercare Summit
- Seminar Sponsor
- Golf Carts

POST PARADE \$3,000

- VIP Lounge Bar
- Winner's Circle
- Lanyards
- Charging Station
- LRK3DE Course Walk
- LRK3DE Booth
- Stall Decorating

PADDOCK \$1,500

- Dog Cam
- Seminar Refreshment
- Special Award
- Celebration Band

Fund-A-Need

Our Fund-A-Need Sponsorship is perfect for individual donors, families, small businesses, riding schools and racing operations who want to support the 2023 Thoroughbred Makeover. Sponsorships finalized by August 17th will be recognized in *Off-Track Thoroughbred Magazine*. Fund-A-Need sponsorships will be honored on RRP social media channels, e-blasts, and therrp.org.

LEVELS RANGE FROM \$150 – \$1500 AND DIRECTLY FUND THE FOLLOWING NEEDS:

- Arena Floral & Decorations
- Individual Jumps
- Ribbons By Division
- Prize Sponsorship
- Event Staff Meals
- Thank You Swag for Volunteers & Officials